

What is DevOps? A Systematic Mapping Study on Definitions and Practices

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ABSTRACT

Context: DevOps, the combination of Development and Operations, is a new way of thinking in the software engineering domain that recently received much attention. Given that DevOps is a new term and novel concept recently introduced, no common understanding of what it entails has been achieved yet. Consequently, definitions of DevOps often only represent a part that is relevant to the concept.

Objective: This study aims to characterize DevOps by exploring central components of DevOps definitions reported in the literature, specifying practices explicitly proposed for DevOps and investigating the similarities and differences between DevOps and other existing methods in software engineering.

Method: A systematic mapping study was conducted that used six electronic databases: IEEE, ACM, Inspec, Scopus, Wiley Online Library and Web of Science.

Result: 44 studies have been selected that report a definition of DevOps, 15 studies explicitly stating DevOps practices, and 15 studies stating how DevOps is related to other existing methods. Papers in some cases stated a combination of a definition, practices, and relations to other methods, the total number of primary studies was 49.

Conclusion: We proposed a definition for DevOps which may overcome inconsistencies over the various existing definitions of individual research studies. In addition, the practices explicitly proposed for DevOps have been presented as well as the relation to other software development methods.

CCS Concepts

•Software creation and its engineering → Software creation and management;

Keywords

DevOps definition; DevOps practice; Software development method

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1. INTRODUCTION

There is considerable interest in “DevOps” from practitioners. Numerous consultancies offer their services to help organizations to adopt and leverage on the benefits of DevOps. Several recent conferences and systematic reviews on the topic suggest that software engineering researchers also have a strong interest in the topic.

Software engineering research is sometimes criticized for repackaging existing terms and concepts, often resulting in inconsistent definitions for the same concept [45]. Therefore, inconsistent use of terms and hence the concepts leads to difficulties in finding relevant research as authors refer to the same conceptual contribution by totally different terms [12, 52].

Often the distinctions have hampered instead of fostering progress and collaboration in the fields. For example, in several areas of software engineering after the decades of research, we have had a paper suggesting that our research is not all that different [3, 21].

As DevOps is a recent topic there is no standard definition for DevOps [48]. Thus, in this paper we attempt to conceptualize DevOps through the following contributions:

- Analyze and compare definitions of DevOps from the research literature.
- Identify and classify practices associated with DevOps.
- Compare DevOps with other development methods .

We follow a systematic mapping study approach [30, 47] to achieve the contributions. The focus is on scientific and peer reviewed literature.

The remainder of the paper is structured as follows: Section 2 describes the related work. Section 3 presents the research method. Thereafter, in Section 4 we present the results, followed by discussions and conclusions in Sections 5 and 6, respectively.

2. RELATED WORK

In the related work we provide an overview of secondary studies, which review the primary studies on the topic of DevOps, and elaborate on how these are related to our contributions to synthesize/integrate the evidence related to the topic.

Erich *et al.* [13, 15] conducted a systematic literature review on how the relation between development and operations can influence the development of information systems (IS). In particular, they attempted to identify the main concepts of DevOps, and those challenges occurring while using

them in IS development, which were specifically related to development and operations. They also investigated how DevOps can mitigate the identified challenges. In addition, they mentioned culture, automation, measurement, sharing, services, quality assurance, etc. as the concepts for DevOps, but the problems related to IS development have not been reported. In their research work, they found no strong evidence in the literature of how to address the challenges of using DevOps identified in their study. The potential for further research on the relation between DevOps and IS development has been highlighted. Erich *et al.* did not consider the definition of DevOps, identification of DevOps practices and its relation to the other methods that have been targeted in our study.

Smeds *et al.* [51] aimed to specify the concept of DevOps and what practitioners perceive as impediments of adopting DevOps. They defined DevOps by proposing three main attributes, namely capabilities, culture, and technology. The study did not provide a synthesized definition through a systematic analysis of existing definitions, which is one of the contributions of our study.

Furthermore, we complement the existing work by assessing the consistency of the definitions based on 49 primary studies. A systematic approach has been used to derive the definitions. To investigate and understand the impediments of adopting DevOps, Smeds *et al.* explicitly concluded that the definition of DevOps still needs much attention from researchers.

As additional contributions complementing the existing work, we also identified the practices associated with DevOps, as well as how authors of the studies included in our mapping study compare DevOps to other development approaches (such as agile software development).

3. RESEARCH METHOD

We conducted a systematic mapping study [30, 47] to get an understanding of the following question: *How has “DevOps” been characterized in the research literature?* We formulated three research questions (RQs):

- *RQ1: How is “DevOps” defined in peer-reviewed literature on the topic?* The goal of this research question is to achieve an aligned understanding of the concept of DevOps, aiding communication among researchers and practitioners when presenting results related to DevOps.
- *RQ2. Which practices were associated with DevOps in the literature?* Specific agile methodologies prescribe practices to be followed, such as Extreme Programming proposing a set of practices, e.g., continuous integration, coding standards, simple design, etc. As DevOps is a relatively new concept, we are investigating which practices authors associated with DevOps.
- *RQ3. What are the similarities and differences reported by the authors of primary studies between “DevOps” and the other development methods?* In order for DevOps to benefit from earlier lessons learned and evidences obtained, it is of interest to compare and relate DevOps with other development methods.

3.1 Search strings

Table 1 shows the search strings, databases and number of papers found per database. As shown in Table 1, the search

Table 1: Search strings, databases used and results from search conducted on September 4, 2015

Database	Search string	No. of papers
IEEE	(“DevoOps”)	46
ACM	(“DevOps”) and (PublishedAs:journal OR PublishedAs:proceeding)	85
Inspec	1969-2016: (“DevOps”) WN All fields)	41
Scopus	TITLE-ABS-KEY (“DevOps”) AND (LIMIT-TO (SRCTYPE, “p”) OR LIMIT-TO (SRC- TYPE, “j”))	51
Wiley On- line Library	“DevOps” in All Fields	7
Web of Science	TOPIC:(“DevOps”) Timespan: All years.	8
Total		238
Duplicates (Auto Detection)		-79
Duplicates (Manual Detection)		-1
Remove proceedings		-10
Non peer-reviewed		-23
Irrelevant		-2
Not available in Full-text		-6
Remaining		117

conducted aims to find all papers, in which DevOps has been mentioned. We did not limit the search string to e.g., DevOps definition, practice, etc. in order to avoid missing any potential paper that might be related to DevOps. In order to increase the confidence in the search process, the process was done twice with a gap of one week, which is also referred to as the test-retest procedure [35].

3.2 Selection criteria and process

To improve the reliability of the study, several measures [2] were taken starting with the describing the study selection criteria and process. Very simple criteria were used to assess the relevance of the articles:

- Exclude any article not published in English.
- Exclude any article not peer-reviewed.
- Exclude proceedings of conferences (e.g., messages from chair of editorial boards, etc.).
- Exclude any article not available in full-text.

To have a reliable understanding of the studies and realize the role of DevOps in particular, we only consider those studies which are available in full text. To this end it should be mentioned that we only include the articles explicitly discussing “DevOps” to identify how the term itself is defined and which practices are associated with the DevOps concept, studies not using the term “DevOps” have been excluded. For articles not available in full-text we contacted the university librarian and author(s). We could obtain two more studies through contacting the librarian or author(s) that were not available in full-text. There is always a risk that selection criteria are interpreted differently. Hence, it is important to involve multiple persons in the selection process. In order to avoid individual biases, the first two authors were selecting the papers jointly allowing for an immediate discussion of uncertainties.

Table 2: Data Extraction Form

Data Extraction Form	
Study ID Name of Reviewer	
Definition? (RQ1)	Author states; e.g., DevOps is OR defined as OR ...
Practices? (RQ2)	Activities that are proposed to be executed in the context of DevOps.
Comparison/Discussion/Reflection of the relation to other methodologies? (RQ3)	If paper has explicitly compared and contrasted DevOps to other methodologies like Agile, Lean, VBSE, etc.
Additional Note	
Do you exclude the paper based on your findings? Yes/ Uncertain/ No if yes/uncertain, why?	E.g., as the paper does not discuss DevOps explicitly.

Table 3: Number of studies

References	#Ref	DevOps Definition (RQ1)	DevOps Practice (RQ2)	Relation to other methods (RQ3)
[16, 25, 39, 48, 55, 62]	6	Yes	Yes	Yes
[18, 19, 23, 27, 41, 54]	6	Yes	Yes	No
[5, 9, 10, 31, 40, 59, 65]	7	Yes	No	Yes
[6, 7, 8, 11, 14, 17, 24, 26, 29, 32, 33, 37, 38] [42, 43, 44, 46, 50, 53, 57, 58, 60, 61, 63, 64]	25	Yes	No	No
[22, 28, 49]	3	No	Yes	No
[4, 20]	2	No	No	Yes
Total number of papers	49			

takes in the search.

Interpretive validity (drawing the right conclusions from the given data): One of the key outcomes of this study is the definition of DevOps, which should follow and be consistent with the extracted data. Thus, multiple researchers have been involved in the analysis, reflections, and conclusions related to the research questions.

4. RESULTS

4.1 DevOps Definitions (RQ1)

To explore the definitions for DevOps in literature, we attempted to identify the central components to define DevOps explicitly. Table 4 shows the identified components elicited from the corresponding studies.

4.2 DevOps Practices (RQ2)

To explore the practices proposed as DevOps practices

in the literature, we attempted to identify those practices, which have been explicitly presented as DevOps practices. Then, we categorized the identified practices in accordance with the software engineering knowledge area categorization and corresponding sub knowledge areas [1]. Table 5 shows the identified practices elicited from the corresponding studies. The table shows that the knowledge areas are covered with respect to the practices suggested in the primary studies.

4.3 Relation to other methods (RQ3)

The relation of DevOps to the other existing software development methods have been elicited from the primary studies. The relations were explicitly discussed in the papers, allowing to identify the similarities and differences between DevOps and the other methods. The relations to other methods are shown in Table 6. Explicitly mentioned relations were highlighted to agile, cloud computing,

Table 4: Central components of DevOps definition

Component	Definition of Component	References
C1: Development and Operations	It has been clarified that the term “DevOps” has been coined by a combination of Development and Operations (or Developers and Operators).	[5, 6, 7, 8, 9, 10, 11, 16, 17, 19, 23, 24, 26, 27, 29, 31, 32, 33, 37, 38, 39, 40, 41, 43, 44, 46, 48, 53, 54, 55, 56, 57, 59, 65]
C2: Communication, Collaboration, Team working	DevOps is defined as a paradigm or method or set of principles and/or practices that enables communication and collaboration resulting in efficient team working between developers and operators.	[6, 7, 8, 11, 16, 24, 25, 27, 33, 41, 44, 57, 58, 64, 65]
C3: Bridge the gap	DevOps is defined as a paradigm or method or set of principles and/or practices that bridges the gap (as the main goal of DevOps) between development and operations. This component is in a close correlation with C2 in the literature.	[7, 8, 9, 16, 25, 39, 46, 54, 55, 56, 57, 60, 61, 63]
C4: Development method	DevOps is defined as a modern software development method to respond to the inter-dependencies between development and operations by unifying modern methods and tools resulting in a real convergence between developers and operators.	[10, 24, 26, 44, 48]
C5: Software delivery	DevOps is defined as a paradigm or set of principles focuses on software delivery through enabling continuous feedback, quick response to changes and using automated delivery pipelines resulting in reduced cycle time. Baysar <i>et al.</i> [10] have explicitly mentioned that DevOps was born for fast delivery of web-based systems.	[10, 11, 18, 27, 55, 65]
C6: Automated deployment	DevOps is defined as a paradigm or set of principles that enables automating deployment process from the source code in version control to the production environment.	[7, 29, 38, 61]
C7: Continuous integration	DevOps is defined as a practice that emphasizes the tasks enabling continuous integration between software development and its operational deployment needs.	[18, 19, 26, 65]
C8: Quality assurance	DevOps is defined as a method that combines the concerns of quality assurance with operations and development practices to improve performance	[10, 43]

cloud management, development processes (waterfall development), ITIL, and quality assurance activities.

4.3.1 Agile

DevOps extends Agile: DevOps extends agile in terms of the principles as DevOps can provide a pragmatic extension for the current agile activities. For example, as DevOps stresses more on the communication and collaboration between developers and operators rather than tools and processes, it can achieve agile goals to reduce team working latency and extend agile principles to entire software delivery pipeline [16, 55].

Agile web application development and delivery: Baysar *et al.* [10] have mentioned very briefly that DevOps has a particular relation to agile web application development and delivery.

Agile as an enabler for DevOps: Hosono [25] has mentioned that agile methods can be considered as enablers to adopt DevOps thinking.

Agile supports DevOps: Agile can support DevOps by encouraging collaboration between team members, automation of build, deployment and test, measurement and metrics of cost, value and processes, knowledge sharing and tools [5].

DevOps versus Agile: Terhi *et al.* [31] have mentioned that Agile methods for continuous integration and deployment have shared properties with DevOps, while DevOps itself cannot meet all principles proposed in the agile manifesto. Császár *et al.* [9] say that “*Scaling DevOps to software-defined carrier networks is, in a sense, like scaling agile development to large projects in multi-national soft-*

ware companies”, and finally Miglierina states “*DevOps eliminate the gap between developers and operators, while agile makes an alignment between business requirements and development*” [40].

4.3.2 Cloud computing

Cloud computing: Cloud computing can be considered as an enabler for DevOps, in particular for frequent releases, continuous delivery and integration, as competitive advantages [4, 62].

Model-driven cloud management: Wettinger *et al.* [59] have made a comparison between DevOps and cloud management that mentions, model-driven cloud management can provide a more comprehensive approach for service management, but it cannot replace DevOps, as it comes from completely different background.

4.3.3 Waterfall

In DevOps, *development and operations flow together*, which has not been provided in Waterfall, as an traditional plan-driven methodology [48]. In other word, Waterfall contradicts DevOps because of the standards and principles [14].

4.3.4 ITIL

To define ITIL (i.e., Information Technology Infrastructure Library, a set of practices for IT service management that focuses on aligning IT services with the needs of business), McCarthy *et al.* [39] has mentioned explicitly; like DevOps it is not a set of standards but a set of practices that can be integrated and organized according to the needs of an IT organization.

Table 5: DevOps Practices

Knowledge (KA)	Area	Sub-Knowledge (Sub-KA)	Area	Practice	References
Software engineering management	Software Project Planning			Continuous planning	[55]
				Feedback loop between developers and operators	[23]
	Software Project Enactment			Continuous monitoring	[55]
				Automated performance monitoring during test and continuous integration	[23]
Software construction	Practical Considerations			Automated feedback for performance models and performance predictions	[54]
				Application monitoring	[16]
				Automated dashboards	[16]
				Continuous integration	[16, 18, 19, 55]
				Prototyping application	[25]
Software configuration management	Software Release Management and Delivery			Integrated deployment planning	[16]
				Continuous deployment	[16, 55]
				Automated deployment	[22, 62]
				Continuous delivery	[22, 62]
				Cooperative application configurations	[41]
				Monitoring application and next development	[25]
				Staging application	[25]
				Integrated configuration management	[16]
				Integrated change management	[16]
				Change management	[27]
Software testing	Test Techniques			Continuous testing	[54, 55]
				Automated testing	[16]
Software Process	Process Definition			Process standardization	[48]
				Production support	[16]
Software quality	Practical Considerations			Use of data to guide QA	[48]
Software engineering tools and methods	Software Engineering Methods			Infrastructure as code	[49]
				Modeling & Simulation	[41]
				Measure performance metrics [in CI, Test & Ops]	[23]
				Continuous application performance	[54]
				DevOps maturity evaluation model	[39]
				Elasticity practice	[28]
Software requirements	Software Requirements Fundamentals			Defining requirements	[25]
	Requirements Process			Stakeholder participation	[16]
Software design	Software Structure and Architecture			Designing architecture	[25]

4.3.5 Quality assurance

Roche [48] discusses a convergence of quality assurance and DevOps.

5. DISCUSSION

Consistency of the use of DevOps definitions: The research results of this study showed the need for a definition as individual studies do not consistently define DevOps. As an example, determining the number of papers all defining the most common components C1, C2, and C3 (Table 4), that is $|C1 \cap C2 \cap C3| = 4$, the studies being [7, 8, 16, 57]. Interestingly, none of these references were defining any of the remaining components, namely C4 to C8. This shows the need to propose a definition incorporating the different views of what DevOps stands for.

Derived definition: Based on our synthesis, considering the components identified in Table 4, we define DevOps as follows: “DevOps is a development methodology (C4) aimed

at bridging the gap (C3) between Development (Dev) and Operations (C1), emphasizing communication and collaboration (C2), continuous integration (C7), quality assurance (C8) and delivery (C5) with automated deployment (C6) utilizing a set of development practices.”

The development practices associated with DevOps in the literature are presented in Table 5.

Practices - DevOps versus Agile: In Section 4.3 we presented how authors have explicitly compared DevOps to other methods. It was visible that cloud computing played an important role in DevOps to continuously deploy solutions to the customers, with regard to development processes DevOps has been related to agile software development. Thus, it is interesting to compare the practices in Table 5 with the practices of agile software development, as this facilitates the reuse of previous knowledge obtained in the field of agile software development. For this purpose we utilize the set of practices identified in Kurapati et al.

Table 7: Comparison of DevOps practices with agile practices (cf. Kurapati et al. [36])

Knowledge (KA)	Area	Sub-Knowledge (Sub-KA)	Area	DevOps Practices	Agile Practices [36]	
Software engineering management		Software Project Planning		Continuous planning	Sprint planning meeting, sprints and iterations, sprint review meeting	
				Feedback loop between developers and operators	Work in teams, communication	
		Software Project Enactment		Continuous monitoring	Tracking progress, retrospective, sprint review meetings	
Software construction		Practical Considerations		Automated performance monitoring during test and continuous integration	<ul style="list-style-type: none"> • 	
		Software Construction Fundamentals		Automated feedback for performance models and performance predictions	<ul style="list-style-type: none"> • 	
Software configuration management				Application monitoring	<ul style="list-style-type: none"> • 	
				Automated dashboards	<ul style="list-style-type: none"> • 	
				Continuous integration	Continuous integration, continuous testing	
				Prototyping application	[25]	
			Software Release Management and Delivery		Integrated deployment planning	<ul style="list-style-type: none"> •
					Continuous deployment	Short/small releases
Software testing	Test Techniques			Automated deployment	<ul style="list-style-type: none"> • 	
				Continuous delivery	Configuration and change management, Continuous integration, short/small releases	
				Cooperative application configurations	Work in teams	
				Monitoring application and next development	Short/small releases	
				Staging application	Configuration and change management	
Software Process	Process Definition			Integrated configuration management	Configuration and change management	
				Integrated change management	Configuration and change management	
				Change management	Configuration and change management	
Software quality	Practical Considerations			Change management	Configuration and change management	
					Continuous testing	Continuous testing
Software engineering tools and methods	Software Engineering Methods			Automated testing	Test-driven development (coding/automating execution on unit test level)	
					Process standardization	Coding standards
					Production support	<ul style="list-style-type: none"> •
					Use of data to guide QA	<ul style="list-style-type: none"> •
Software requirements	Software Requirements Fundamentals	Requirements Process		Infrastructure as code	<ul style="list-style-type: none"> • 	
					Modeling & Simulation	<ul style="list-style-type: none"> •
					Measure performance metrics [in CI, Test & Ops]	<ul style="list-style-type: none"> •
Software design	Software Structure and Architecture			Continuous application performance	<ul style="list-style-type: none"> • 	
					DevOps maturity evaluation model	<ul style="list-style-type: none"> •
Software requirements	Software Requirements Fundamentals	Requirements Process		Elasticity practice	<ul style="list-style-type: none"> • 	
					Defining requirements	Stories and features
Software design	Software Structure and Architecture			Stakeholder participation	On-site customer, communication, sprint review meeting	
					Designing architecture	Simple design

[36], mapping them to the practices in Table 5. The mapping of DevOps and agile practices, shown in Table 7, has

been done by expert judgment of the third author, who has particular experiences in the domain, thorough investigating

Table 6: In comparison to other methods

Method	Relations as specified by the authors of the primary studies	Reference
Agile	DevOps extends Agile	[16, 55]
	Agile web application development	[10]
	Agile web application delivery	[10]
	Agile as an enabler for DevOps	[25]
	Agile supports DevOps	[5]
	DevOps versus Agile	[9, 31, 40]
Cloud comp. Cloud computing as an enabler[4, 62]		
Cloud management	Cloud management versus DevOps	[59]
Waterfall	Waterfall versus DevOps	[48, 65]
ITIL (Information Technology Infrastructure Library)	similarity between ITIL and DevOps	[39]
Quality Assurance	Quality Assurance and DevOps	[48]

the corresponding activities related to pair of the mapped practices, e.g., ‘definition requirement’ (DevOps practice) has been mapped to ‘stories and features’ (Agile practice), or ‘cooperative application configuration’ mapped to ‘work in teams’, etc. As is evident, the practices in relation to software project planning, software release management, configuration management, and testing are similar from a principle point of view. For example, both DevOps and agile have an emphasis on continuous integration, testing, and delivery of working software. In particular, agile emphasizes small and continuous releases. What DevOps adds to agile software development is the emphasis on automating the analysis of applications, i.e. continuously monitoring the performance of the system, presenting the results in automated dashboards, etc. Furthermore, DevOps literature provided specific approaches and tools, such as infrastructure as code, or the DevOps maturity evaluation model.

6. CONCLUSION

In this paper we present a systematic mapping study focusing on DevOps definitions, practices, and how these are positioned in relation to other development methods. Three research questions have been asked.

RQ1: How is “DevOps” defined in peer-reviewed literature on the topic? With regard to RQ1 we identified eight components of the definition characterizing DevOps. The most frequently highlighted component was that development and operations appear together to coin the term, in particular both components are essential by definition. Furthermore communication, collaboration and team-work as well as bridging the gap between Dev and Ops were highlighted. In addition, DevOps is a development method with an emphasis on software delivery, automated deployment, continuous integration and quality assurance. In synthesis, we proposed the following definition for DevOps: “*DevOps is a development methodology (C4) aimed at bridging the gap (C3) between Development (Dev) and Operations (C1), emphasizing communication and collaboration (C2), continuous integration (C7), quality assurance (C8) and delivery (C5) with automated deployment (C6) utilizing a set of development practices.*” Although C7 and C8 have been only mentioned by few studies, we decided to use them in the proposed definition for DevOps, as they specify the core aims of adopting DevOps. The importance of a common definition was evident from the differences of definitions for individual studies. That is, only very few studies shared components of the definition.

RQ2. Which practices were associated with DevOps in the literature? We classified practices of DevOps using the Swelok knowledge areas, and sub-knowledge areas. This provided an idea of the coverage of practices associated with DevOps in relation to software engineering as a whole. When comparing the DevOps practices with those of agile software development many practices were shared, while several practices were specific to DevOps, such as automating the analysis of applications, i.e. continuously monitoring the performance of the system, presenting the results in automated dashboards,

RQ3. What are the similarities and differences reported by the authors of primary studies between “DevOps” and the other development methods? A sub-set of studies explicitly described how DevOps is related to other development methods. Relations were identified with agile software development, cloud computing and management, ITIL, and quality assurance. With regard to agile, different types of relations were defined, such as Devops extends agile, and agile supports DevOps. Looking at the practices of DevOps and comparing them with the common practices of agile software development, these findings were consistent with RQ2.

In this study we focused on the investigation of how research articles view DevOps and which definitions, practices, and relations to other methods were studied. In future work, in order to investigate the understandability and usability of the findings, e.g., the proposed definition for DevOps, the practitioner perspectives should also be considered. This can, for example, be done through interview studies and the investigation of Blogs authored by thought leaders. We also observed that practices were mentioned, but few details of how to use them were presented. Hence, the value of different practices (also agile practices) and their combinations for DevOps need to be understood and investigated in the future.

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