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Traffic Classification in Networking Applications to Traffic Monitoring and Analysis

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Thanks giving to many colleagues

The material presented in these slides is partially taken from the work done by Prof. Marco Mellia @Politecnico di Torino



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Traffic Classification & Measurement

Why?

- Identify normal and anomalous behavior
- Characterize the network and its users
- Quality of service
- □ Filtering

u ...

How?

By means of passive measurement



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Traffic classifier

- Deep packet inspection
- Statistical methods











How to monitor traffic?

- All previous examples rely on the availability of a CLASSIFIER
 - A tool that can discriminate classes of traffic
- Classification: the problem of assigning a class to an observation
 - □ The set of classes is pre-defined
 - The output may be correct or not

How to compute performance?

Confusion matrix

| | | Predicted class | | |
|-----------------|--------|-----------------|-----|--------|
| | | Cat | Dog | Rabbit |
| Actual class | Cat | 5 | 3 | 0 |
| | Dog | 2 | 3 | 1 |
| | Rabbit | 0 | 2 | 11 |

- On rows we have the actual class
- On columns we have the predicted class
- Allows to see if some confusion arises

How to compute performance? Confusion matrix Predicted class Cat Rabbit Dog 5 3 Cat 0 Actual Dog 2 3 1 class Rabbit 2 11 0 True positive

It was classified as a cat, and it was a cat

How to compute performance? Confusion matrix Predicted class Cat Rabbit Dog 3 Cat 5 0 Actual 3 Dog 2 1 class Rabbit 2 11 0

False negative

It was classified NOT as a cat, but it was a cat

How to compute performance? Confusion matrix Predicted class Cat Rabbit Dog 3 Cat 5 0 Actual Dog 2 3 1 class Rabbit 2 11 0 True negative

It was classified NOT as a cat, and it was NOT a cat

How to compute performance? Confusion matrix Predicted class Cat Rabbit Dog 3 Cat 5 0 Actual 2 Dog 3 1 class Rabbit \mathbf{O} 11 2 False positive It was classified as a cat, but it was NOT a cat

Other metrics

- Accuracy: is the ratio of the sum of all True Positives to the sum of all tests, for all classes.
- It is biased toward the most predominant class in a data set.
 - Consider for example a test to identify patients that suffer from a disease that affects 10 patient over 100 tests. The classifier that always returns ``sane'' will have accuracy of 90%.

Other metrics

Recall of a class: is the ratio of the True
 Positives and the sum of True Positives and
 False Negatives.

Recall(cat)=5/(5+3+0)

| | | Predicted class | | |
|-----------------|--------|-----------------|-----|--------|
| | | Cat | Dog | Rabbit |
| Actual class | Cat | 5 | 3 | 0 |
| | Dog | 2 | 3 | 1 |
| | Rabbit | 0 | 2 | 11 |

It is a measure of the ability of a classifier to select instances of the given class from a data set

Other metrics

- Precision of a class: is the ratio of True
 Positives and the sum of True Positives and
 False Positive
 - Precision(cat) = 5/(5+2+0)



It is a metric that measure how precise is the classifier in labeling only samples of a given class





The problem of traffic classification

- Deep Packet Inspection
 - Based on looking for some pre-defined payload patterns, deep in the packet
- Simple at L2-L4
 - "if ethertype == 0x0800, then there is an IP packet"
 - Usually done with a set of *if-then-else* or even *switch-case*
- Ambiguous at L7
 - TCP port 80 does not mean automatically "protocol HTTP"

DPI: Rule-set complexity

- Practical rule-sets:
 - Snort, as of November 2007
 - 8536 rules, 5549 Perl Compatible Regular Expressions
 - □ OpenDPI as of February 2012 (more protocols added recently → paper)
 - 118 protocols
 - Tstat as of February 2012
 - Approx 200 classes/services



Some notes...

- Protocol identification...
- or application verification?
 - Skype can use the standard HTTP protocol to exchange data
 - Is that traffic "Skype" or "HTTP"?
- Today everything is going over HTTP
 Is it Facebook? Twitter? YouTube video? Or HTTP?













- 1. **Statistical** characterization of traffic
- 2. Look for the **behaviour** of unknown traffic and assign the class that better fits it
- 3. Check for possible classification mistakes

Behavioural classifiers

Which statistics?

- Packet size
 - Average, std, max, min
 - Len of first X pkts
- IPG
 - Average, std, max, min
 - IPG of first X+1 pkts
- Total size, duration, #data packets
- From client, from server, from both
- RTT, #concurrent connection, rtx, dups, …
- TCP options, flags, signaling, ...
- Feature selection?

- Which decision process?
 - Ad Hoc
 - Bayesian
 - Neural Networks
 - Decision trees
 - SVM
 - • •
- Which training set?
 - Supervised techniques



Our Goal

- Identify straffic
- Motivations
 - Operators need to know what is running in their network
 - New business models, provisioning, TE, etc.
 - Understand user behaviour
 - Traffic characterization, security
 - ...
 - It's fun

Skype Overview

- Skype offers vo transfer service
 Skype offers vo Mechanisms
- Closed design, proprietary solutions
 - P2P technology
 - Proprietary protocols
 - Encrypted communications
- Easy to use, difficult to reveal
 - It is the perfect example of DPI failure

Our Goal

Identify Skype traffic

- Voice stream first: both E2E and SkypeOut/In streams
- Possible video/chat/file transfers/signaling
- Constraints
 - Passive observation of traffic
 - Protocol ignorance




Skype as VoIP Application

- Skype selects the voice codec from a list
 Low bit rate: 10-32 kbps
 - Regular Inter-Packet-Gap (30 ms frames)
- Redundancy may be added to mitigate packet loss
- Framing may be modified from the original codec one
- Multiplexes different source into the same message (voice, video, chat,...)



Skype Header Formats (What we guess about it)

> Can we design a DPI classifier?







Start of Message (SoM) of End2End messages carried by UDP has:

ID: 16 bits long random identifier

FUNC: 5 bits long function (multiplexing?), obfuscated in a Byte



PBC

- SoM can be used to identify Skype flows carried by UDP
 - 5bits long signature

Classic signature based classifier

PBC

SoM can be used to identify
 Skype flows carried by UDP

Classic signature based classifier

- IMPROVE: Identify Skype socket address at clients
 - The UDP port is FIXED and not random (as in TCP)
 - Then, look for Skype flows with the same UDP port
- It works
 - with UDP only
 - at edge node only

5bits long signature

Cannot discriminate VOICE/VIDEO/CHAT/DATA







Randomness Classifier

- Split the payload into groups
- Apply the test on the values assumed at each group
 - Each message is an observation
- Some groups will contain
 - Random bits
 - Mixed bits
 - Deterministic bits





Skype is a VoIP Application

Which are the features that make it different from a bulk download?



Which features?

Question: Which features would you select to differentiate a VoIP stream from a data download?









- Statistical characterization of bits in a flow χ^2 Test
- Do NOT look at the SEMANTIC and TIMING
- In the second second

| uesti | on: | Which | pro | otoco | ol is tl | his? |
|-------------|---------|--------------|-------------------------|-------|----------|------|
| 0 4 | s ا | 3 | 16 | 19 | 24 | 32 |
| Source Port | | | Destination Port | | | |
| | | Sequenc | e Nu | mber | | |
| | | Acknowledg | ment | Numbe | r | |
| HLEN | Resv | Control flag | Window | | | |
| Checksum | | | Urgent Pointer | | | r |
| | Options | | | | Padd | ling |



Randomness Classifier

- Split the payload into groups
- Apply the test on the values assumed at each group
 - Each message is an observation
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 - Random bits
 - Mixed bits
 - Deterministic bits







Question: Why comparing against a UNIFORM pdf??

$$\chi^2 = \sum_{i=1}^{2^b} \frac{(O_i - E_i)^2}{E_i}$$







Minimum distance / maximum likelihood











Euclidean Distance Classifier

 χ^2_i

- Centroid
 Center of mass
- Iper-sphere
 - max { True Pos. }min { False Neg. }
- Confidence
 - The distance is a measure of the condifence of the decision




Support Vector Machine

- Kernel functions
 Move point so that borders are simple
- Borders are planes
 - □ Simple surface!
 - Nice math
 - Support Vectors
 - LibSVM







Per flow and per endpoint

What are we going to classify?
It can be applied to both single flows
And to endpoints

Question:

Do we assume to monitor ALL packets?

Do we assume to monitor since the first packet?

Per flow and per endpoint

- What are we going to classify?
 It can be applied to both single flows
 And to endpoints
- Question:
 - Do we assume to monitor ALL packets?
 - Do we assume to monitor since the FIRST packet?
- NO!
 - It is robust to sampling
 - It can start from any point







| | | Euclidea | n Distance | S | VM 🏼 |
|---------------------|-------|----------|------------|--------|--------|
| | | Case A | Case B | Case A | Case B |
| K | Rtp | 0.08 | 0.23 | 0.00 | 0.05 |
| (False Neg.) | Edk | 13.03 | 7.97 | 0.98 | 0.54 |
| [%] | Dns | 6.57 | 19.19 | 0.12 | 2.14 |
| Other | | Case A | Case B | Case A | Case B |
| (False Pos.) [%] | other | 13.6 | 17.01 | 0.00 | 0.18 |





P2P-TV applications

- P2P-TV applications are becoming popular
- They heavly rely on UDP at the transport protocol
- They are based on proprietary protocols
- They are evolving over time very quickly
- How to identify them?
- ... After 6 hours, KISS give you results

| | Tot. | Joost | PPLive | SopCast | TVants | Aggr. |
|--------|-------|--------|---------|---------|---------|--------|
| Joost | 33514 | (98.1) | | _ | _ | 1.9 |
| PLive | 84452 | | (100.0) | | - | - |
| opCast | 84473 | - | | (99.9) | | 0.1 |
| ΓVants | 27184 | - | - | | (100.0) | |
| Aggr. | 1.2M | 0.3 | - | - | _ | (99.7) |



TVANTS流媒体加速引擎

Putting all together

Now with

- 9 classes
- 3 different networks

| | Tot. | Bittorrent | Ed2k | RTCP | RTP | DNS | Skype | SopCast | TVAnts | PPLive | Backg |
|------------|--------|------------|-------|-------|-------|-------|-------|---------|--------|--------|-------|
| Bittorrent | 1268 | 100.00 | - | - | - | - | - | - | - | - | - |
| Ed2k | 57255 | 0.02 | 95.97 | - | - | 0.03 | 3.16 | - | - | - | 0.80 |
| RTCP | 2407 | - | - | 99.96 | - | - | - | - | - | - | 0.04 |
| RTP | 585647 | - | - | - | 99.79 | - | - | - | - | - | 0.21 |
| DNS | 2707 | 0.46 | - | - | - | 99.54 | - | - | - | - | - |
| Skype | 46600 | - | - | - | - | - | 99.61 | - | - | - | 0.39 |
| Sopcast | 83460 | - | - | - | - | - | - | 99.95 | - | - | 0.05 |
| TVAnts | 25748 | - | - | - | - | - | - | - | 99.22 | - | 0.73 |
| PPLive | 27278 | - | - | - | - | - | - | - | - | 99.24 | 0.76 |
| Backg | 84273 | 0.27 | 7.59 | 0.01 | 2.67 | 0.22 | - | - | - | - | 89.21 |
| | | | | | | | | | | | |

Another example of behavioral classifier





Abacus: Rationale



 Applications are like people in a party room

-Some prefer brief exchanges with many other people

-Some likes long talks with few other people

- "Attitudes" are different across P2P applications...
 - -Some prefer to download small pieces of data from many peers
 - -Some prefer to download all data from almost the same peers
- ... enough to classify them
 - -Observe a host for a given time
 - -Count the number of peers contacted and the number of packets exchanged which represent the *attitude*

Abacus signature definition

- Consider a host X which in a fixed timewindow $\Delta T = 5s$ is contacted by N=5 peers Y_i
- for each peer Y_i count the number of • packets sent to X in ΔT
- Consider a set of bins of exponential • width
- Divide the peers in bins according to the • number of exchanged packets
- Normalize the bins, i.e. divide for the • total number of peers N
- The final signature is an *empirical* • probability distribution function
- In the example •
 - N=5, bins = (1, 0, 2, 2)⊠
 - Abacus signature (0.2, 0, 0.4, 0.4) ☑







Supervised machine learning based on SVM

Performance evaluation How accurate is all this?



Rejection criterion

Hyper-space is partitioned •

-every point is given a label

-even "unknown" apps

Need a way to recognize them

-Define a center for each class

-Define a threshold R

-Calculate the distance *d* between the point and the center of the assigned class

-If d > R mark the new point as unknown

Bhattacharyya distance BD •

–Distance between p.d.f.







Automatic Traffic Classification

Semi-supervised learning approach

| Machine-Learning (ML) in LKAC |
|--|
| ML was introduced to enhance port/payload-based traffic classification: |
| Supervised ML: based on what I ALREADY KNOW |
| (+) improves traditional classification techniques. |
| needs training on full-labeled traffic datasets. |
| (-) labeling traffic flows is difficult, time-consuming, and costly. |
| Unsupervised ML: KNOWLEDGE-INDEPENDENT analysis |
| (+) Clustering : separate flows in classes sharing similar characteristics. |
| (+) classification is done by limited labeled traffic (Semi-Supervised ML). |
| lack of robustness: general clustering algorithms are sensitive to initialization, specification of number of clusters, etc. |
| difficult to cluster high-dimensional data: structure-masking by irrelevant features, sparse spaces ("the curse of dimensionality"). |
| |















| Traffic Datasets and Traffic Features | |
|---|---|
| | |
| UNIBIS dataset (2000 flows) | _ |
| Controlled campus network traffic, labeled through GT classifier. | |
| 4 traffic classes: HTTP, eMail (SSL), P2P (BitTorrent, Edonkey), and VoIP (Skype) (500 flows per traffic class). | |
| | |
| VALTC dataset (4000 flows) | - |
| Controlled isolated network traffic, labeled through GT classifier. | |
| 8 traffic classes: HTTP, eMail (POP3), P2P (Emule, LimeWire, Azureus), VoIP (Skyne) monitoring traffic file hosting/download | |
| | |
| Standard 22 Traffic Features | |
| proto, flow duration, flow volume (bytes and pkts), pkt length (min, mean, max, dev), and inter-arrival time (min, mean, max, dev). | |
| features are computed in both directions. | _ |
| | |










Automatic Traffic Classification

How to Detect Apps running on top of HTTP?

Classifying HTTP and HTTPS Apps

- So far we analyzed generic applications with their own protocols
- And what about apps embedded on HTTP?
 How to get Facebook, Twitter, WhatsApp
 Over HTTPS?
 - When served by the same CDN?
- And for the application?
 Is it a video seen on Facebook?

HTTP Classification with HTTPTag [1/3] Introduction



First step in network analysis: service classification



- On-line classification system for HTTP-based traffic, running on top of METAWIN 3G/4G monitoring system
- Reads only HTTP headers (no DPI)
- Labels HTTP flows by analysing the conttacted hostnames

HTTP Classification with HTTPTag [2/4] Pattern matching





Example: Facebook regex (((|%.)(facebook.com|fbcdn.net))|((fbcdn|fbstatic)%.akamaihd.net))

- Manually defined patterns (initial effort, but high stability)
- Flows classified by pattern matching on the requested URL
- Easy to discover new popular web services
- HTTPTag allows to associate server IPs to the recognized web service service $S \to A$ = {S, IP}



- Using 280 labels (i.e. services), HTTPTag classifies 70% of the HTTP traffic volume accessed by 88% of the customers in an operational 3G network
- Elephant services: the top-10 services account for almost 60% of HTTP traffic volume, and are accessed by 80% of the customers
- Top services: YouTube, Facebook, Google Search, Apple (iTunes Store and AppStore), Adult Video Services, Windows Update Services, etc.

HTTP Classification with HTTPTag [4/4]Leveraging DNS for HTTPS classification HTTP header pattern matching inapplicable for HTTPS (encrypted!) Idea: use passively collected DNS requests to dynamically map <services.serverIPs> validity period (TTL) resolve: www.voutube.com client #1 userID FQDN IP start end A: <IP₁, **IP**₂,..>, TTL Serve 14041349 www.yt.com 14041347 user #1 1.1.1.1 SNC client #2 resolve: www.acebook.com www.fb.com user #2 2.2.2.2 14030424 14031288 A: <IP₁, P₂,..>, TTL Passive local mapping probe

- Every subsequent flow between a <user> and a <server_ip> in the validity period [validity_start:validity_end] are assigned to <FQDN>
- The Fully Qualified Domain Names (FQDN) are assigned to service with usual pattern matching



Automatic Traffic Classification

Mini – IPC: Classifying HTTP flows from IP addresses

HTTP Classification with IP – FQDN mapping

- In a nutshell, Mini-IPC classifies HTTP flows based solely on the IP address of the server being contacted.
- Given a specific service S_i to classify, Mini-IPC builds a set of k_i IP addresses $IP_i = \{ip_i(1), ip_i(2), ..., ip_i(k_i)\}$ hosting S_i ...
- ...using the associations A_i = {S_i, IP_i} between server IPs and services provided by HTTPTag during a learning phase
- Classification phase: given a list of m services S_i = {i=1..m} to classify and a new flow f_{new} from ip_{new}:

$$F(f_{new}) = S_i \leftrightarrow ip_{new} \in IP_i$$





- IP collisions → different services are provisioned by the same IP address at different times of the day (same CDN, dataceneter front-end, IP anycast, etc.)
- For example, Google Search and Facebook collide, as well as Facebook with Apple Services and Windows Services
- Yet, some regions of the Akamai IP space are very stable and used exclusively for some services

Evaluation of Mini-IPC



- 8-classes classification problem → top-7 HTTP services
- The rest of the labeled traffic belongs to the Other class
- If HTTP flow ∉ class i, i=1..7 → assign class Other
- If IP collision → random selection among the collided clases (20 runs to avoid random results)
- #IP = {1373, 2031, 1875, 522, 92, 456, 743} for top-7 services
- Classification Accuracy (CA)
- Recall & Precision (per class)

$$CA = \frac{\sum_{i=1}^{m} TP_i}{n}, \quad R_i = \frac{TP_i}{TP_i + FN_i}, \quad P_i = \frac{TP_i}{TP_i + FP_i}$$



- The classification accuracy is high and stable during the day, close to 75% of correctly classified HTTP flows
- More than 60% of all the Facebook, Adult Video, Google Search, and Win Update HTTP flows are correctly classified
- Precision for Google flows is still pretty high and above 80% from 9 am onwards, but results for YouTube, AVS 1, and Win Update show a big number of false positives (IP collisions)

*Note: recall & precision are unbalanced by the Other class





- Results remain almost unchanged for the evaluation on the full week, even if strong variations might be observed in the # HTTP flows (e.g. Sun)
- This may suggest that the sets of IPs provisioning the different services are stable in time, at least in a weekly-basis



DNS to the rescue

Classifying HTTPS traffic through DNS analysis

Use case scenario – The "boss" view

- The boss asks to netadmin to
 - allow Facebook but to block Zynga gaming platform
 - YouTube (as aggregate) should not exceed 10Mbps
 - improve Gmail and Dropbox performance
- ...but nowdays services are complex
 - Encryption++
 - CDN++
 - Cloud++



No DPI No IP servers info Time-variant policies

Use case scenario – The "netadmin" view

- netadmin sees lot of requests going to 73.194.78.141
 - □ wg-in-f141.1e100.net → owned by Google
 - Protocol is unknown (binary, maybe encrypted?)
- Should netadmin block it?

FARM VILLE

- What if it is related to www.google.com ?!?!
 - lives on Facebook and runs on



- ...but also Dropbox uses **** amazon** webservices
- netadmin's firewall would either block both or let everyone enjoy Farmville!



But wait a second...

DNS messages carry the mapping between logical names and IP addresses...





The intuition

Intel(R) 82566DM-2 Gigabit Network Connection (Microsoft's Packet Scheduler) - Graph Analysis



DNS to the rescue

- Correlating flows IPs with DNS queries will provide a natural way of mapping content and traffic
 - Registered names usually carry some semantic
 - Many web/client-server applications use DNS to get the IP address of the target host
- For simplicity, it is implemented with
 - single buffer to store FQDN (no need to handle TTL)
 - access based on client and server IP













Reverse engineering Whatsapp naming scheme ---ftv Hybrid measurements



Testbed:

- Traffic (chat and medie exchange) actively generated at end devices (Android and iOS)
- Passively captured at a gateway (Wireshark)
- Focus on DNS requests

Findings:

- Whatsapp used custom XMPP protocol
- Media exchange via HTTPS servers
- One persistent SSL connection to XMPP servers while the app is running
- Dedicated TLS connections to HTTPS servers for each media transfer

Servers naming scheme:

| domain | prot. (port) | type | |
|---------------|----------------|---------------------|--|
| cX, eX, dX | XMPP(5222,443) | chat & control | |
| mmiXYZ,mmsXYZ | HTTPS (443) | media (photo,audio) | |
| mmvXYZ | HTTPS (443) | media (video) | |

Revealing Hosting Infrastructure Through large-scale passive measurements





- 386 IP adresses used by Whatsapp (chat and media)
- All in AS36351 (Softlayer)

SOFTLAYER an IBM Company

| Service/AS | #IPs | # /24 | # /16 | # /8 |
|---------------------|---------|-------|-------|------|
| WhatsApp | 386 | 51 | 30 | 24 |
| SoftLayer (AS36351) | 1364480 | 5330 | 106 | 42 |

Revealing Hosting Infrastructure Through large-scale passive measurements



Localization of servers through RTT measurements



- ~400 IP addresses in Softlayer AS
- Two big steps in RTT distribution at 106ms and 114ms
- Localized by MaxMind
 in Houston and Dallas
 (Texas)



Revealing Hosting Infrastructure Through large-scale passive measurements



Active IPs



- More than 350 IPs during peak hours
- At least 200 IPs always active (chat servers)
- ~25 IPs always active (mmi servers)

RIPE Atlas infrastructure for geo-distributed active measurements



- **RIPE NCC**: Regional Internet Registry for Europe
- **RIPE Atlas**: a large measurement network composed of geographically distributed active probe used to measure connectability and reachability



Hosting infrastructure Geographical distributed active measurements



RIPE Atlas probe v3 TP-Link MR3020 router with custom firmware

- My UDM (User Defined Measurement): 600 probes world-wide resolve Whatsapp hostnames ({mmX | dX}.whatsapp.net)
- Result: same set of IP addresses

Previous conclusions for WhatsApp hosting infrastructure are still valid from other VPs